

Jack Burns

From: Mark Dorsey [mdorsey@thesnowpros.org]
Sent: Monday, April 01, 2013 3:02 PM
To: Mark Dorsey
Subject: Membership through March

To the Board,
 We are tracking at .6% under last year through the end of March.

PSIA-AASI

Paid Thru 2013 As of March 31, 2013

Membership Totals	July	Aug	Sep	Oct	Nov	Dec	Jan
2007/2008	15,849	18,181	19,879	22,246	23,081	23,725	24,898
2008/2009	16,574	20,574	21,172	22,450	22,712	24,207	25,909
2009/2010	20,123	21,876	22,490	23,037	24,335	25,260	27,533
2010/2011	21,502	22,396	24,239	25,149	26,322	27,549	29,050
2011/2012	23,446	24,130	24,909	25,798	27,552	28,097	29,516
2012/2013	23,328	24,108	24,746	25,614	26,810	27,885	29,354
Difference '12 vs '13	(118)	(22)	(163)	(184)	(742)	(212)	(162)
% Differential	-0.50%	-0.09%	-0.65%	-0.71%	-2.69%	-0.75%	-0.55%

Count of Customer Contact		Prior YE	%	Number	%
Primary Div Benefit (Customer Contact)	Total	2011/2012	Complete	Remaining	Remaining
Alaska Division	247	284	87.0%	37	13.0%
Central Division	3363	3,392	99.1%	29	0.9%
Eastern Division	10650	10,855	98.1%	205	1.9%
Intermountain Division	2316	2,359	98.2%	43	1.8%
National	2	2	100.0%	-	0.0%
Northern Intermountain Division	388	429	90.4%	41	9.6%
Northern Rocky Mountain Division	1016	1,027	98.9%	11	1.1%
Northwest Division	3193	3,418	93.4%	225	6.6%
Rocky Mountain Division	6779	6,736	100.6%	(43)	-0.6%
Western Division	3139	3,214	97.7%	75	2.3%
Grand Total	31093	31,716	98.04%	623	1.96%

- or () = exceeds Last YE

YE = Year End

Mark N. Dorsey, CAE

Executive Director and CEO

Professional Ski Instructors of America (PSIA)

American Association of Snowboard Instructors (AASI)

133 S. Van Gordon St., Suite 200

Lakewood, CO 80228

(P) 303.987.9390 (F) 303.987.9489

www.TheSnowPros.org

Voting Scenarios

Simple Majority

Proposition A

Straight Vote

4 Divisions Vote Yes 5 Divisions Vote No

Proportional Vote

Eastern	34	Alaska	1
RM	21	NIM	1
NW	11	MRM	3
IM	7	Western	10
		Central	11
	73 %		26 %

Proposition A Fails

Proposition B

Straight Vote

6 Divisions Vote Yes 3 Divisions Vote No

Proportional Vote

RM	21	Eastern	34
IM	7	Central	11
Western	10	NRM	3
NW	11		
NIM	1		
Alaska	1		
	51 %		48 %

Proposition B Passes

With 2/3 Supermajority for Proportional Voting

Proposition C

Straight Vote

8 Divisions vote Yes 1 Division Votes No

Proportional Voting

RM	21	Eastern	34
Western	10		
Central	11		
NW	11		
IM	7		
NRM	3		
NIM	1		
Alaska	1		
	65 %		34 %

Proposition C Fails

Proposition D

Straight Vote

5 Divisions vote Yes 4 Divisions vote No

Proportional Voting

Eastern	34	RM	21
Western	10	NW	11
Central	11	NIM	1
IM	7	Alaska	1
NRM	3		
	65 %		34 %

Proposition D Fails

DIVISIONAL COMPOSITION OF ASEA
JOE WAGGONER

3/28/2013

NUMBER MEMBERS	POINTS BASED ON MEMBERSHIP SIZE	SOME PT POSSIBILITIES
1 EAST	10 10000 PLUS	19 ALL DIV LESS EASTERN
2 CENTRAL	3 3000-4000	16 ROCKY PLUS EASTERN
3 WEST	3 3000-4000	19 ROCKY, EAST, NW
4 N. WEST	3 3000-4000	21 ROCKY, EAST, NW, INTERMTN
5 ROCKY	6 6000-7000	22 ROCK, EAST, WEST, CENTRAL
6 INTERMTN	2 2000-3000	20 EAST, CENTRAL, WEST, INTERMTN, N, INTERMTN, N, ROCKY, ALASKA
7 N. INTERMTN	0.5 LESS THAN 1000	
8 N. ROCKY	1 1000-2000	
9 ALASKA	0.5 LESS THAN 1000	

TOTAL 31714 100.00% SIMPLE MAJORITY 50%
 29 19.33 POINTS REQUIRED FOR SUPER MAJORITY
 SUPER MAJORITY 66.66%

WEIGHTING OF ASEA BOARD VOTES BASED ON MEMBERSHIP SIZE

DIVISION MEMBERSHIP	LESS THAN 1000	0.5
1000-2000	1	
2000-3000	2	
3000-4000	3	
4000-5000	4	
5000-6000	5	
6000-7000	6	
7000-8000	7	
8000-9000	8	
9000-10000	9	
10000-11000	10	
11000-12000	11	